



## CAPABILITY STATEMENT

**Public Health Partners, LLC (PHP)** is a public health consulting firm using evidence-based public health approaches and a focus on health equity to identify strategic solutions for public health problems. Founded in 2008, PHP offers customized services to guide organizations through every phase of public health initiatives—from formative research to implementation and evaluation. Our values—**Respect, Equity, Integrity, Excellence, and Partnership**—are embedded in our work.

### Core Competencies

Project Management

Formative Research

Strategic Planning

Intervention Development,  
Implementation, and  
Evaluation

Training and Education

Health Communications

### Key Differentiators

**Client-Centric Approach:** We prioritize understanding our clients' unique needs and tailoring our approaches to meet their specific situations.

**Health Equity Focus:** We center equity to advance fair and inclusive health outcomes.

**Collaborative Processes:** We partner with clients and communities to co-create tailored results.

**Highly Educated, Diverse Core Team:** We provide informed, culturally responsive services based on our advanced education, training, and diversity of lived experiences.

**Consultant Database:** We leverage our database of expert consultants, ensuring we match client needs with the right skills and experience for any project or task.

**Proven Track Record:** We have decades of public health consulting experience and a strong history of delivering impactful results for diverse clients.

## Past Performance

We have successfully completed numerous projects for clients. Examples include:

**Centers for Disease Control and Prevention (CDC) Workplace Health Project:** We developed health communication materials for CDC's Workplace Health Resource Center to promote heart-healthy approaches in small businesses. We completed 10 audio and print materials that were uploaded to CDC's online resource center to support workplace health.

**Permanent Commission on the Status of Racial, Indigenous, & Tribal Populations (Maine)**

**Formative Research:** We conducted a Health Equity Impact Assessment environmental scan to inform the Commission's initiative. PHP completed a desktop review, collecting standardized data on health equity impact assessment efforts across states, large tribes, and municipalities. We interviewed sites on how their initiatives were developed, lessons learned, and recommendations for Maine's approach. We synthesized the findings and provided recommendations to the Commission.

**NACCHO Action Planning Support:** We provided technical assistance to 10 local health departments that completed the Suicide, Overdose, and Adverse Childhood Experiences Prevention Capacity Assessment Tool (SPACECAT). PHP designed and facilitated action planning sessions with each local team to help them develop strategic action plans aligned with their specific objectives.

## Company Information

**Company Name:** Public Health Partners

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## Summary

Public Health Partners is dedicated to providing exceptional public health consulting that empowers organizations to achieve their objectives. We are committed to building long-term relationships with our clients and exceeding their expectations.

**PHP is a Woman-Owned Small Business**